

Code: EC8T3B

**IV B.Tech - II Semester – Regular/Supplementary
Examinations – July 2021**

**INDUSTRIAL MANAGEMENT &
ENTREPRENEURSHIP
(ELECTRONICS AND COMMUNICATION ENGINEERING)**

Duration: 3 hours

Max. Marks: 70

PART – A

Answer *all* the questions. All questions carry equal marks

11x 2 = 22 M

1.

- a) What is Cellular layout?
- b) List the methods of production control.
- c) Define Time study.
- d) What is an Incentive?
- e) What is SCM?
- f) What are the roles of an entrepreneur?
- g) Who is an intrapreneur?
- h) Write the objectives of SSI.
- i) How government can help SSIs?
- j) What is Creativity in business?
- k) What is E-business?

PART – B

Answer any **THREE** questions. All questions carry equal marks.
3 x 16 = 48 M

2. a) What are the considerations for better plant layout? 8 M

b) Explain about Cellular layout of production. 8 M

3. a) Explain Wage incentive schemes briefly. 8 M

b) How Economic order quantity is found in Production model? 8 M

4.a) Compare and contrast Entrepreneurship and management. 8 M

b) Explain Entrepreneurship development in India briefly. 8 M

5. a) Discuss the government policy and support for SSI. 8 M

b) Compare and contrast Ancillary industry and tiny industry. 8 M

6. a) Discuss about E- business ventures in Entrepreneurship development in detail. 8 M

b) Discuss the Entrepreneurial leadership in turbulent times. 8 M